

Archive and clearances

Sky requires Producers to secure within the production budget worldwide all media clearance for all contributions and material included in the programme for exploitation during the entire period of copyright. The inclusion or archive and stills in the programme are subject to the minimum clearance requirements detailed in the commissioning agreement. Suppose you wish to apply for a variation to the minimum clearance requirements. In that case, you must submit a request for approval by Sky in advance of including the relevant material in the programme. If you have any queries, don't hesitate to get in touch with your Sky production contact.

The producer must enter all clearances and licences uploaded into Silvermouse. As with any third party materials, the producer must clear all rights with the copyright owner, whether Sky or a third party. It is the producer's responsibility to obtain all clearances and to upload them into Silvermouse.

clipsales@sky.uk are the team at Sky that handle News, Sport and Entertainment clip footage requests. Note this team only look after the footage archive; please refer to the section on stills if you're looking for stills imagery.

Sky News' archive dates back to 1989. A Producer can licence footage owned by Sky News for use in a Sky commissioned programme royalty-free. The licence available is for use on all Sky platforms for ten years, with multiple transmissions. Sky charges a minimum fee of £150 to cover the cost of research, stock and transfer. A royalty fee will apply for any additional clearances. File delivery costs are dependent on the volume of content ordered. The showreel found here <https://www.youtube.com/watch?v=pUMtCCDucFU> gives a flavour of the content available.

In the first instance, contact the team at clipsales@sky.uk to access the Sky News archive as they have access to the entire library. Only part of the Sky News archive is available on Getty Images. The clip sales team can also put you in touch with the NBCU archive team, who offer preferential rates.

The Sky Sports Archive is home to thousands of hours of footage from a wide range of exciting sports and events. Any clearance requests are subject to approval from the rights holder, which may take time, so please allow as much time as possible for your request and specify a deadline stating when you need the approval.

Any clearance granted by the clip sales team for Sky Sports archive is limited to Sky Entertainment Channels in the UK and Ireland. As this does not meet the minimum clearance rights specified in the production agreement, any requests for such footage must also be approved by your Sky production contact as well as through Sky sports. If worldwide clearance is needed, the producer's responsibility is to contact the rights holder and negotiate the licence. Rights holder details will be provided to you by the Sky Sports contact. No footage will be released until the relevant parties have given full clearance. File delivery costs are dependent on the volume of content ordered. A minimum fee of £150 will apply.

The producer should send any queries or requests for entertainment programme clip sales to clipsales@sky.uk. Footage will not be released until the relevant parties have given full clearance.

Sky stills department and Getty stills agreement.

Sky stills department has a limited selection of stills, but as they are free for use on Sky channels, it is worth running your requirements by them. You can contact the Sky Stills Department on t: 020 7032 4202, e: StillsDepartment@sky.uk from Monday to Friday 08.00-19.00.

Getty Images and Sky have agreed preferential rates for all production companies commissioned to make programmes for Sky for further information see: <https://engage.gettyimages.com/1264764861sky3rdparty>