



## Sky's Environmental Policy Statement

Sky is Europe's leading media and entertainment company and is proud to be part of the Comcast group. Across six countries, we connect our 24 million customers to the best entertainment, sports, news, arts and to our own award-winning original content. We believe that a company of our size, scale and reach has a responsibility that goes beyond our business, and into the community. *The Bigger Picture* is our name for doing the right thing and doing better in all areas of our business to make a positive impact on society.

We aim to be the most environmentally friendly media company in the world. Environmental awareness is central to the way we do business, from the embodied carbon and energy efficiencies of the products we create, to emissions reductions and the elimination of single-use plastics in our operations and supply chain.

### Our strategy

Our strategy sets out our objectives and targets, which include:

- Halving our absolute value chain greenhouse gas footprint by 2030 in line with the Science-Based Targets Initiative to keep warming below 1.5°C
- To be net zero carbon across our value chain by 2030
- Increasing energy efficiency and using energy and resources from 100% renewable sources
- Eliminating avoidable waste and embedding resource efficiency through our commitment to doubling resource productivity
- As a business and media platform, using our voice to help our people, customers, suppliers and industry take action to protect and restore our natural environment and tackle climate change.
- Maintaining
  - our CarbonNeutral® Company status
  - our policy of zero waste to landfill from all Sky-owned and controlled sites
  - our policy of recycling 100% of all Sky products [returned to us](#)
  - our policy of no single-use plastics across our operations, products and supply chain

Our ethical, social and environmental standards are integral to our culture and key to the way we collaborate with others. We manage our own operations and supply chain through effective due diligence, risk assessment, training and collaboration with suppliers in order to ensure that our policies are complied with.

### Implementation, management and communicating progress

Sky's Group Exec oversee Sky's strategic responsibility and sustainability approach, policies and related commitments. The Group Director, Bigger Picture has responsibility for the implementation and review of the Environment Policy.

To fulfil our targets and commitments we will:

- Maintain an effective governance structure that oversees the review and setting of policy, objectives and targets, as well as ensuring on-going environmental performance improvements and the development of employee awareness and participation;
- Continually review and understand the range of environmental impacts and risks arising from our activities, services and products and where practicable, develop strategies to reduce those impacts, which take account of our stakeholders' views;
- Maintain an effective data management and collection tool and ongoing monitoring and improvement of our data collection systems;
- Comply with regulatory requirements; and
- Embed sustainable purchasing practices, with a particular emphasis on emission reductions, resource circularity, reducing waste, maintaining the exclusion of ozone depleting substances, preventing the release of pollutants and encourage the use of sustainably sourced forest-derived products.

In relation to this policy, we will ensure that it is:

- made publicly available
- understood, implemented and maintained at all levels in the organisation and supported by suitable training
- periodically reviewed to take account of changes in the organisation, legislation, fiscal measures and stakeholder views

We are committed to transparently communicating progress towards addressing our impact on the environment to interested internal and external parties, in particular through our corporate website and annual impact reports.